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Based on what experts know about how children learn to read, Brand New Readers help children reading for the very first time succeed—and have fun!



These short, funny stories, written and illustrated in full color by well-known and award-winning children's book authors and illustrators, make reading fun from the outset. Each of the four stories in each book begins with a brief story introduction and includes common-sense suggestions for parents to help their brand-new readers at home.

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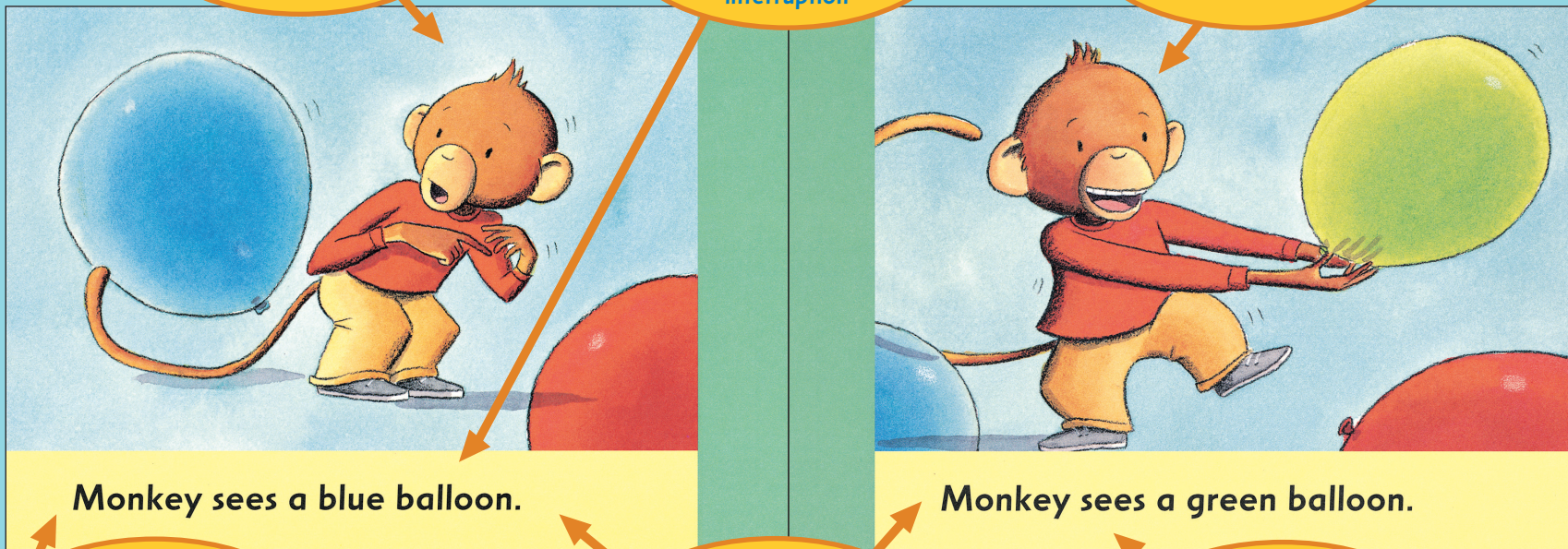
Here's how Brand New Readers® work!

**BRAND
NEW
READERS**

Illustrations so clear that children can guess the words by looking at the pictures

Simple design so that a child can easily tell where to start and stop reading and can follow each sentence to its end without interruption

Appealing characters and funny stories



Monkey illustrations © 2000 by Scott Nash

Consistent placement of print that, like repetitive or rhythmic language, helps a child predict new words

Short, patterned sentences that make it easy to recognize new words

Language that flows naturally, letting children draw on the way they speak to read words they see